CLAIMS

1. *(Previously presented)* A method comprising:

launching an application on a user system;

tracking usage of said application so as to generate usage data on said user system;

accessing an update site from said user system;

transferring said usage data from said user system to said update site;

said update site prioritizing updates for said application at least in part as a function of said usage data; and

said update site presenting to a user a list of said updates as prioritized in said prioritizing step.

2. *(canceled)*

3. *(Previously presented)* A method as recited in Claim 1 wherein said user selects one or more of said updates for said application.

4. *(original)* A method as recited in Claim 3 wherein said selected ones of said updates are installed so as to modify said application.

5. *(original)* A method as recited in Claim 1 wherein further development of said application is directed in part as a function of said usage data.

6.   *(Currently amended)*   A computer program product comprising computer-readable storage media encoded with a set of | computer programs including:

a usage data evaluator for receiving and evaluating raw usage data provided by a user computer system regarding a version of a software application installed thereon, said usage data evaluator providing evaluated usage data;

an update prioritizer for prioritizing updates available for said version at least in part as a function of said evaluated usage data; and

a web interface for communicating with said user computer system via a browser on said user system so as to present to a user of said user computer system a list of said updates as prioritized by said prioritizer.

7. *(canceled)*

8. *(Previously presented)* A product as recited in Claim 6 wherein said web interface specifies, for at least some of said updates, advantages over said version of said application.

9. *(Previously presented)* A product as recited in Claim 6 further comprising a usage-tracking module installed on said user computer system.

10.   *(Previously presented)*   A product as recited in Claim 9 wherein said usage-tracking module is integrated with said version of said application.